

COOKIE POLICY

With this cookie policy, we would like to inform you about the use of cookies or similar storage technologies (hereinafter “cookies”) on this website.

WHAT ARE COOKIES?

Cookies are small text files that are stored by your browser on your device to save certain information or image files, such as pixels. The next time you visit our website on the same device, the information saved in the cookies will subsequently be transmitted either to our website (“First Party Cookie”) or to another website to which the cookie belongs (“Third Party Cookie”).

Through the information saved and returned, the respective website recognizes that you have already accessed and visited it with the browser you use on that device. We use this information to be able to design and display the website in an optimum way in line with your preferences.

In that respect, only the cookie itself is identified on your device. Beyond this extent, your personal data will only be saved upon your express consent or if it is strictly necessary to be able to use the service offered to and accessed by you accordingly.

CONSENT TO THE USE OF COOKIES

Cookies that are not absolutely necessary to make the services available on our website are only used when we receive your consent. As soon as you actively use our website by continuing to use our website after the cookie banner has been displayed, you consent to the use of cookies.

You can, of course, customize your cookie settings at any time, for example by activating or deactivating individual cookie categories.

You can find out how to deactivate or delete cookies in general (i.e. including the essential cookies) in your browser can be found under the last point of this Cookie Policy.

Cookie Categories

We divide the cookies we use into the following categories based on their purpose and function:

- Strictly Necessary Cookies;
- Functional Cookies;
- Performance Cookies; as well as
- Marketing / Third Party / Consent Based Cookies

STRICTLY NECESSARY COOKIES

Strictly necessary cookies guarantee functions without which you cannot use this web page and service as intended. These cookies are used exclusively by this website and are therefore first party cookies. This means that all information stored in the cookies will be returned to this website.

Strictly necessary cookies serve, for example, to ensure that you as a registered user always remain logged in when accessing various subpages of our website and thus do not have to re-enter your login data every time you access a new page.

The following strictly necessary cookies are used on our website:

Name	Purpose	Term
ckies_functional	Opt-out for functional cookies	1 year
ckies_performance	Opt-out for performance cookies	1 year
ckies_marketing	Opt-out for marketing/third party/consent based cookies	1 year

The use of strictly necessary cookies on this website is possible without your consent. For this reason, strictly necessary cookies cannot be activated or deactivated individually. However, you can deactivate cookies in your browser at any time.

The legal basis for the use of these first party cookies is the legitimate interest (i.e. interest in the analysis, optimization and economic operation of the website and services) within the meaning of Art. 6 (1) (f) GDPR).

FUNCTIONAL COOKIES

Functionality cookies enable our website to store information already provided (such as registered name or language selection) and to offer you improved and more personalized functions based on this information. These cookies collect and store only anonymous information so that they cannot track your movements on other websites.

The following functional cookies are used on this website:

Name	Purpose	Term
cookieLaw	Store information if cookie banner was dismissed	1 year
shd	Will be set during the login process	1 year
has_close_tease	Indicates whether the user has closed a Teaser so that it shall not be displayed to them once	Session

You can opt out of using Functional Cookies at any time by adjusting your Cookie Settings accordingly.

PERFORMANCE COOKIES

Performance cookies collect information about how our websites are used in order to improve their attractiveness, content and functionality. These cookies help us, for example, to determine whether and which subpages of our website are visited and in which content users are particularly interested. In particular, we record the number of visits to a page, the number of subpages accessed, the time spent on our website, the order of the pages visited, which search terms led you to us, the country, region and, if applicable, the city from which access is made, and the proportion of mobile devices accessing our websites. The IP address of your computer transmitted for technical reasons is automatically made anonymous and does not allow us to draw any conclusions about the individual user.

The Jimdo user also has the right to object to the processing of personal data that is used for statistical purposes in accordance with Art. 89 para. 1 GDPR for reasons that arise from the particular situation of the user in question. In order to exercise the aforementioned and other data subject rights, the affected party may, at any time, contact Jimdo via the contact address provided in the imprint or privacy policy.

The following Performance cookies are used on our website:

Name	Purpose	Term
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You can opt out of using Performance Cookies at any time by adjusting your Cookie Settings accordingly.

MARKETING / THIRD PARTY / CONSENT BASED COOKIES

Marketing / Third Party / Consent Based Cookies originate from external advertising companies (among others) and are used to gather information about the websites visited by the user, in order to e.g. create targeted advertising for the user.

The following Marketing / Third Party / Consent Based Cookies are used on our website:

Name	Purpose	Term
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You can withdraw your consent to the use of Marketing / Third Party / Consent Based Cookies individually at any time with effect for the future by adjusting your Cookie Settings accordingly.

Due to the various purposes described above, the legal basis for the processing of personal data using cookies is set out in Article 6 (1) (f) GDPR. Where the Jimdo user / visitor has given us consent to the use of cookies on the basis of a notice given by us on our websites ("cookies banner"), the legality of the use is additionally governed by Art. 6 (1) (1) (a) GDPR.

ADMINISTRATION AND DELETION OF COOKIES

You can set your web browser in such a way that cookies are generally prevented from being saved to your device and/or that you are asked each time whether you are in agreement with cookies being enabled. You can also at any time delete cookies that have been enabled again. You can find out how all this works in detail from your browser's help function.

Please note that generally deactivating cookies may lead to functional restrictions of our website.